



***Meet the force that
Protects your well being.***



Solutions for
Personal Hygiene | Infection Control | Housekeeping | Kitchen Hygiene & Food Safety | Fabric Care

Cleaning chemicals from India's leading industrial chemicals producer.

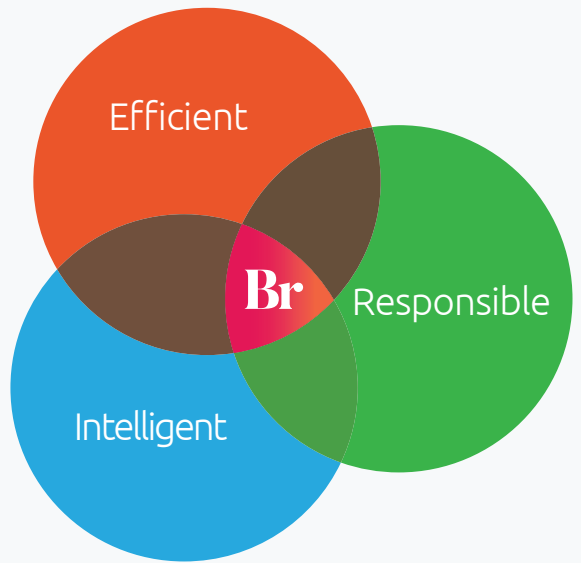


Kleen Force is a brand of BR Specialities rolled out to sustain hygiene across surfaces and industries.

A pioneer in speciality chemicals manufacturing, we commit ourselves to address the chemical needs of industrial sectors ranging from fashion, denim, and wool to automotive, workwear, and home textiles. Chemistry, for us, is special and that's why we make it efficient, intelligent, and responsible to fulfill the ever-changing requirements of the industries.

Legacy + Contemporary

A journey started in 1980 continues with the commitment to offer innovative products and thoughtful solutions that reap long-term benefits. Our experience and expertise in chemistry have made us a thought leader in the chemical industry.



40
Years of experience

2
State-of-the-art Manufacturing Facilities

Innovators + Performers

R&D is at the core of everything we do, and innovation is deeply ingrained in our philosophy. We work with technology experts around the world, at every level, to continuously upgrade our products and services to drive results.



Advanced R&D Innovation Lab



Global Collaborations



Dedicated R&D Team

Solutions that are *specific*, Make your cleaning *terrific*.



Protection Guaranteed

*Rid yourself from harmful germs,
bacteria, fungi & viruses.*

Ever wished you had a cleaning chemical made specifically for your need?

Your dilemma to choose between cleaning chemicals that are both effective and safe has now come to an end. With Kleen Force, we answer the question of hygiene by offering specifically-formulated chemical products for cleaning applications ranging from personal hygiene and housekeeping to industrial water treatment and kitchen hygiene & food safety – you name it.

We Resolve

We deploy expertise and innovation to develop cleaning chemicals that guarantee sustained hygiene.

We Optimize

We make your work hassle-free by offering specialty cleaning chemicals suitable for various cleaning applications.

We Care

We believe that sustaining hygiene isn't just our work, but our moral duty to society.



AYUSH
Certification



ISO 9001
Certification



GMP
Certification



FDA
Certification

Prof. Kleen

Your personal chemist for hygiene.

Kleen Force comes into every scene where there is a need for specialty cleaning chemicals.



Industries We Serve



Manufacturing

IT/ITES

Armed Forces

Hospitality

BFSI

Government

Health Care

Education

Infrastructure

Commercial

Service Providers

Places of Worship

Why organizational hygiene is so crucial?

Personal Hygiene | Workplace Hygiene | Kitchen Hygiene | Restroom Hygiene



Effects of poor hygiene in organizations



Negatively impacts professionalism



Affects teamwork and coordination



Risks of disease transmission

The global perspective on health and hygiene has changed.

56% of 2,500 respondents in Asia wished the organizations to enhance workplace hygiene.

*A Changed World: What Happens When We Return to the Office Survey, 2020
- By Space Matrix*

Problems with the 4 Ps



Process:

Is the process you adhere to for sustaining hygiene in your premises effective?

Products:

Are you using the right products for different hygiene needs?

People:

Is your staff well-trained to keep your premises hygienic?

Perception:

Do your premises give your stakeholders a sense of hygiene and confidence to act?

Kleen Force Hygiene Program

A comprehensive program that offers end-to-end solutions to sustain hygiene across industries.

The Kleen Formula-5 Cs



Comprehend

Understanding your needs through Q&A Sessions and examination of premises.



Customize

Coming up with customized solutions and recommendations of need-specific products.



Coach

Training your staff on usage of products and effective cleaning practices.



Check

Evaluating the effectiveness of the hygiene program and understanding your changing needs.



Convey

Reassuring your stakeholders by conveying that your premises are perfectly hygienic.

Personal Hygiene

*Sustaining cleanliness
for better well-being.*



HS-100, Hand Rub HS-100

Instant Hand Sanitizer

With aloe vera extract

Improve your personal hygiene with the aloe vera-based instant hand sanitizer. Developed with an intelligent composition of aloe vera, glycerin, and hydrogen peroxide as core components, instant hand sanitizer comes in two variants: **HS-100 (based on isopropyl alcohol)** and **Hand Rub HS-100 (ethanol-based)**. It swiftly kills 99.9% of germs while keeping your hands soft, gentle, and fresh. The neutral and lemon grass fragrances of Hand Rub HS-100 leave behind a refreshing feeling.



Available as 5ltr



Available as 5ltr



Aloe vera as a natural cleanser



Glycerin for softness



Non-allergic



Kills 99.9% germs

HW-100

Handwash

With Citrus Lemon and Glycerin

HW-100 is a glycerin and lemon-based handwash developed to protect you from a wide range of germs while keeping your hands clean, soft, and fragrant.



**Fast
cleansing**



**Lemon
fragrance**



**Glycerin
for softness**



6 – 7



Available as **5ltr**



Available as **5ltr**

GENTLE CARE – HERB Green Herbal Liquid Soap

GENTLE CARE - HERB is a liquid soap made with the perfect blend of proven chemicals, herbs, and glycerin. It is a pH-balanced formula that ensures great usage experience.



**Made of
herbs**



**Lemon grass
fragrance**



6 – 7



**Skin-friendly
soap**

GENTLE CARE - PEARL

Pearly Hand Wash

GENTLE CARE - PEARL is a liquid hand wash made with the perfect blend of proven chemicals and glycerin. It is a pH-balanced formula that ensures healthy and soft skin even with multiple washes. Glycerin essence takes care of your hands, keeps your hands gentle after every wash. Available as **pearly white** and **pearly pink** variants in floral fragrances.



**Refreshing
fragrance**



**Glycerin for
softness**



**Skin-friendly
hand wash**



6 – 7



Available as **5ltr**

Infection Control

Disinfecting surfaces has now become effortless.



SD-100 Surface Disinfectant

With twin-chain Quaternary compounds

SD-100 is a multi-purpose solution to eradicate bacteria, virus, and fungi. Based on dilution intensity, you can use it to disinfect a variety of hard, non-porous surfaces, as well as, use it as an aerosol to prevent air-borne infections.



Dust removing capability



Chlorine-free



Completely soluble in water



Ultraviolet resistant



6-7



10-20 ml /L water



Available as 5ltr

FC-100 Multi-surface Cleaner-cum-Disinfectant

With Quat technology

FC-100's powerful Quaternary compounds enable it to kill harmful bacteria, fungi, and viruses up to 99.9% in hard non-porous surfaces while providing them a glittering shine.



Powered with Quaternary Compounds



Non-corrosive & non-stain



Environment friendly



Formulated to give a pleasant smell



9-9.5



10-20 ml /L water

House Keeping

Speciality cleaning for facility hygiene.



KLEEN KEEP SC 201

Bathroom Cleaner

KLEEN KEEP SC 201 is a highly effective bathroom cleaner-cum disinfectant for cleaning and disinfection of different types of bathroom surfaces such as sinks, tubs, tiles, floor, and fittings.



Acid-free bathroom cleaner-cum-disinfectant



Suitable for marbles and metal fixtures



Prevents from limescale building up



Fresh fragrance



Normal to Medium soiling: 10 – 20 ml/L water; Heavy soiling: 20 – 40 ml/L water



9 – 10



Available as **5ltr**

KLEEN KEEP MS 202

Hygienic Hard Surface Cleaner

KLEEN KEEP MS 202 is a hard surface hygienic cleaner. It is an ideal formulation for a rapid & gentle hygienic cleaning of different types of hard surfaces such as Tabletops, TV cabinets, photo frames, telephones, etc., including glass and mirror.



Excellent soil dissolving property



Fresh fragrance



Suitable for scrubbing machine



Applied for various hard surfaces



7 – 8



20 – 40 ml /L water



Available as **5ltr**

KLEEN KEEP GC 203, GC 203+

Glass Cleaner

KLEENKEEP GC 203 and KLEENKEEP GC 203+ are highly effective cleaners for all types of glasses and mirrors. Their supreme formulation provides a glossy, clean, and smudge-free finish on the glasses and mirrors. While GC 203 is a cost-effective concentrate product, GC 203+ is a user-friendly and a ready-to-use variant.



Streak and smudge-free cleaning



For TV/PC screen, mirrors, aluminum sliding, etc



Excellent gliding behavior for squeegee



20-40 ml/L water & RTU



6-7

Available as **5ltr**



Available as **5ltr**

KLEEN KEEP FP 204

Furniture Polish

KLEEN KEEP FP 204 is a highly effective maintenance product for all types of wooden furniture. It is a superior formulation that provides a clean, deep, and lustrous glossiness on the wooden furniture.



High-gloss furniture polish



Gives a lustrous sheen for wood



Suitable for open & closed pore wood, plastic, and steel



Ready-to-use

KLEEN KEEP AF 205

Kleen Keep AF 205 is an elegantly-formulated refreshing air freshener that offers a welcoming experience that lasts for a long time. This is a ready-to-use, stainless air freshener suitable for washrooms, changing rooms, sports facilities, guest rooms, and gastronomy. Kleen Keep AF 205 keeps your indoors fresh and fragrant throughout the day. Available in four variants: Blossom, Spring, Aqua Cool, and Opulence.

Blossom Air Freshener



Available as 5ltr

Spring Air Freshener



Available as 5ltr



Suitable for a smoking room



Long-lasting action



Ready-to-use



Blossom: Lavender fragrance



Spring: Lemon grass fragrance



5.5 – 6

Aqua cool Premium Air Freshener



Available as 5ltr

Opulence Premium Air Freshener



Available as 5ltr



Excellent deodorizing property



Suitable for various ambience



Ready-to-use



5.5 – 6

Divine Air OC Deodorizer



Available as **5ltr**

KLEEN KEEP DIVINE AIR OC

Kleen Keep Divine Air OC is an effective bacterial deodorizer which neutralizes unwanted odour like those of cigars, cigarettes, cooking odours, garbage smells and unwanted smells from pets and imparts a pleasant, fresh fragrance to all areas of application.

Ideal for use in offices, hotel rooms, reception areas, washrooms, etc.



Suitable for a smoking room



Refreshing fragrance of Jasmine



Long-lasting action



Can be used as a deodorant booster as well



Ready-to-use



4 – 5

KLEEN KEEP MUSK AIR OC

Kleen Keep Musk Air OC is an effective bacterial deodorizer which neutralizes unwanted odour like those of cigars, cigarettes, cooking odours, garbage smells and unwanted smells from pets and imparts a pleasant, fresh fragrance to all areas of application.

Ideal for use in offices, hotel rooms, reception areas, washrooms, etc.

Musk Air OC Deodorizer



Available as **5ltr**



Suitable for a smoking room



Refreshing fragrance of Peach



Long-lasting action



Can be used as a deodorant booster as well



Ready-to-use



3.41

KLEEN KEEP TC 206 PRO

Toilet Bowl Cleaner

KLEEN KEEP TC 206 is a highly effective toilet bowl cleaner for all types and brands of toilet bowls and urinals. It has a special formulation that removes tough stains, limescale depositions, and fights odor.



Good viscosity for proper contact time



Concentrated toilet bowl cleaner



Prevents scaling on regular use



Long-lasting action



1 – 2



Ready-to-use



Available as 5ltr



Available as 5ltr

KLEEN KEEP FC 207

Floor Cleaner Concentrate

KLEEN KEEP FC 207 is a highly concentrated floor cleaner. It is an ideal choice for wet mopping as well as machine scrubbing of different types of floors such as tiles, marbles, etc. Due to a delightful odor, it leaves the surrounding with a welcoming fragrance.



Suitable for wet mopping and scrubbing



Pleasant fragrance



Concentrated for the economy of use



Neutral cleaner for a streak-free and clear finish



6 – 7



20 – 40 ml/L water

KLEEN KEEP SC 209

Washroom cleaner for hard water locations

KLEEN KEEP SC 209 is a highly effective bathroom cleaner concentrate for hard water conditions. It is a proven formulation for cleaning of different types of surfaces such as sinks, tubs, tiles, floor, and fitting available in the bathroom.



Removes water spots effectively



Safe to all surfaces



Fresh fragrance



Suitable for wet space hygiene



3 – 4



20 – 40 ml/L water



Available as 5ltr



Available as **5ltr**

KLEEN KEEP HD 211

Heavy-duty Floor Cleaner

KLEEN KEEP HD 211 is a very good alkaline industrial/institutional degreaser. It is highly effective in removing minerals, synthetic oils, tar, grease, carbon soot, etc.



Good degreasing performance



Fresh fragrance



Enables quick cleaning



Suitable for scrubbing machine



12 – 13



20 – 40 ml/L water

KLEEN KEEP CS 101

Carpet Shampoo

KLEEN KEEP CS 101 is a concentrated carpet shampoo for all types of carpet and upholstery. It is a pH neutral, pleasantly scented, concentrated carpet shampoo for the cleaning of all types of carpet and upholstery.



Excellent cleaning power



Neutral pH for gentle cleaning



Fresh fragrance



Leaves no sticky residue



6.5 – 7.5



Normal soiling- 20 – 40 ml/L water;
Heavy soiling- 100ml/L water



Available as **5ltr**

KLEEN KEEP CD 103

Carpet Detergent

KLEEN KEEP CD 103 is specially formulated for carpet cleaning with the spray injection/extraction method and spot/stain removal with the rinse method. Its excellent cleaning properties make it ideal for the effective removal of water-soluble and greasy soil.



Highly effective cleaning properties



Used as a spray injection /extraction method



Gentle to fibers



Easily removes water-soluble grease



Normal soiling- 20 – 40 ml/L water;
Heavy soiling- 100ml/L water



6.5 – 7.5



Available as **5ltr**



Available as a pack of 12

Net wt: 6L (12X500ml)

KLEEN KEEP SPARKLE

Surface Cleaner and Metal Polish

KLEEN KEEP SPARKLE is a surface cream cleanser and polish. It is formulated to remove stubborn spots, build-ups, scuff marks, and soap scum, etc., without scratching the surface. It is ideal for surfaces made up of porcelain, ceramic, stainless steel, chrome, and other surfaces.



An intelligent formulation for stain removal



Non-corrosive



Ideal for surfaces made of ceramic, stainless steel, etc.



Ready-to-use

Kitchen Hygiene & Food Safety

Ensuring the kitchen you eat from is Clean, Sanitised and Germ-free.

SAFEKIT WASH+ Manual Dishwashing Detergent

SAFE KIT WASH+ is a concentrated manual dishwashing liquid, effective in removing all grease and food stains. The product is a scientifically blended, balanced liquid detergent containing mixed actives and special ingredients to enhance cleaning performance.



Gentle on hands



Enhanced cleaning performance



Effectively removes oil stains & protein residues



Suitable for crockery, cutlery and utensils



7.5 – 8.5



20 – 40 ml/L water



Available as 5ltr



Quantity **50 Tablets**

SAFEKIT SAN TAB Sanitizing Tablets

SAFE KIT SAN TAB is a multipurpose sanitizing tablet for vegetables, kitchen surfaces, kitchen wares, and water purification.



Suitable for cleaning vegetables and kitchen



Helps improve kitchen hygiene



- 1tablet/ 5L of water for kitchenware & kitchen surfaces
- 1tablet/ 15L of water for fruits & vegetables

SAFEKIT MULTI KLEEN Concentrated Neutral All-Purpose Cleaner

SAFEKIT MULTI KLEEN is a general-purpose neutral concentrated liquid detergent for dishwashing, floor cleaning, glass cleaning, vehicle cleaning and other hard surface cleaning. SAFEKIT MULTI KLEEN is hard on spots and stains, and is suitable for all type of hard surfaces and floors. The product gives a soothing fragrance and is ideal for use in commercial kitchen, hotel, factory, warehouse, workshop & service stations.



Suitable for spraying, soaking, wiping etc.



Fully formulated for optimal performance



Mild scrubbing



No taint or smell on cleaned items



6.5 – 8.5



10-20ml/ltr of water



Available as **5ltr**



Available as **5ltr**

SAFEKIT DESCALE+ Concentrated Descaling Cleaner

SAFEKIT DESCALE+ is an effective formulation for removing lime-scale deposits from enameled surfaces, taps, stoneware, cooktops, and ceramics. The formulation makes it fit to use on acid-resistant metal surfaces. DESCALE+ effortlessly cleans stubborn deposits on hard surfaces collected over a period of time due to continuous use.



Surfaces clean, sparkling, & scratch-free



20-50ml/ ltr of water



No taint or smell on cleaned items



3

SAFEKIT AUTO DISHWASH

Automatic Dishwasher Detergent Concentrate

A highly-concentrated machine dishwashing liquid that contains powerful blend of surfactants and alkaline builders that ensures a high degree of hard surface detergency. The product is best suited to be dosed with automatic dosing system.



Ecologically-safe



Non-perfumed & leaves no stain or smell



12 – 13



Economical to use



3-5ml/ ltr of water



Available as **25ltr**



Available as **25ltr**

SAFEKIT AUTO RINSE

Shine & Spot-free Rinsing

A highly-concentrated machine dishwashing formula that helps prevent spots and water marks on dishes to give them a brilliant and sparkling shine. It contains non-foaming synthetic surfactants that aid in rinsing and drying. For best results use along with SAFEKIT AUTO DISHWASH.



Ecologically-safe



Economical to use



2 – 3



Non-perfumed & leaves no stain or smell



2-3ml/ ltr of water

SAFEKIT CLEANUP HD

Aluminium Safe Heavy-duty Cleaner & Degreaser

A concentrated heavy-duty degreaser-cum-cleaner for food contact and other surfaces, SAFEKIT CLEANUP HD cuts through dirt, grime, animal proteins, fats, oils, blood, and grease on hard surfaces. This non-perfumed product is designed to use on all resilient. on all resilient and non-resilient surfaces including sealed wood and floors.



Suits for tiles stainless steel, plastics & aluminium



Reduces cleaning time



1:100



Removes grease instantly



12 – 13



Available as **5ltr**



Available as **5ltr**

SAFEKIT SS SHINE+ Satinless Steel Polish

SAFEKIT SS SHINE+ is an undiluted/ready-to-use product. A highly-effective formulation for stainless steel polishing, SS SHINE+ is suitable to use on lift panels, hand rails and SS exterior surface of kitchen equipment. It protects against grease and water splashes, and optimally removes finger marks and stains from the items.



Cleans & polishes instantly



Resistant to corrosions



Non-perfumed & leaves no stain or smell



Gives the surface a smooth luster



Ready to Use



3

SAFEKIT GRILL+ Oven & Grill Cleaner

A heavy-duty degreaser-cum-cleaner for removal of heavy carbonaceous and baked-on deposits from appliances like ovens, grills, fryers, hot-plates, chimneys etc. It is a non-perfumed liquid with a blend of alkalis, solvents and detergents that leaves no stain or smell after cleaning of the items. The product increases efficiency by reducing energy consumption and increases heat exchange rate of the equipment.



Non-perfumed & leaves no stain or smell



Fully formulated for optimal performance



Mild scrubbing



Cleans effectively & instantly



Ready to Use



12 - 13



Available as **5ltr**



Fabric Care

Give your clothing an additional layer of protection.



Available as 5ltr

FABKLEEN EMUL Commercial Laundry Emulsifier

FABKLEEN EMUL is a highly-concentrated formula for emulsification and removal of heavy soils and toughest spots from fabric. It is designed to assist detergents and alkalis in removing oil and grease from white or colored fabric. The product is suitable for in-house laundries in hospitals, hotels and other commercial laundries



Suitable for spotting



Suitable for all types of fabrics



6.0 – 8.0



Suitable for pre-wash to remove soils



0.5 - 2 ml/kg of dry load depending on soil level

FABKLEEN WONDER WASH Commercial Laundry Detergent

Fabkleen Wonder Wash is a highly-effective formula that penetrates deeply into the fabric to remove the toughest stains and ground-in dirt. It consists of surfactants, water-hardness sequestering agents, builders and optical brighteners. It is a complete main wash liquid detergent suitable for cotton and poly/cotton fabrics.



Effectively removes soil, dirt & stains



Offers long-lasting whiteness



Prevents corrosion of machine parts



Suits for low to moderate water hardness



4 - 8 ml/kg of dry load depending on soil level



7



Available as 5ltr



Available as **5ltr**

FABKLEEN PRO SOFT

Commercial Laundry Softener

FABKLEEN PRO SOFT is a concentrated fabric conditioner-cum-softening liquid. It adds smoothness and silkiness to fabric and terry towels. It prevents build-up of static charge especially on synthetic fibers and delivers a soothing fragrance. The product is suitable for application on all types of textiles.



Provides excellent softness on all types of textiles



Delivers a soothing fragrance



3.0 – 5.0



Prevents build-up of static charge on synthetic fibers



4-6 ml/kg of dry load of towel

FABKLEEN HYPO PLUS

Destainer for Commercial laundries

FabKleen Hypo Plus is a highly effective chlorine based destainer that can easily remove the toughest stains from fabrics. It can be used for commercial as well as premise laundries and works on a wide range of fabrics including cotton, microfiber, viscose, polyester, polyamide, polypropylene, etc.



Chlorine based



Suitable for wide range of fabrics



Works on all kinds of stains – light to heavy



6-16 ml/kg of dry load depending on the intensity of the stain



13.2



Available as **50ltr**

FABKLEEN BUILD PLUS

Alkali builder/booster for Laundry Applications

FabKleen Build Plus is a highly effective liquid alkali builder/booster for use in medium to hard water (125-250 ppm). This is a supreme formulation that works efficiently to remove heavy soil and dirt from a wide range of fabrics including cotton, microfiber, viscose, polyester, polyamide, polypropylene. It can be used on the break/prewash cycle of both on premise as well as commercial laundries.



Works on medium to hard water



Suitable for wide range of fabrics



Efficiently removes heavy soil and dirt from fabrics



3-8ml/kg of dry load depending on the nature of the fabric



13.5



Available as **25ltr**



Available as **25ltr**

FABKLEEN NEUTRA PLUS

Neutralizer for Laundry Applications

FabKleen Neutra Plus is a laundry neutralizer for commercial applications. The product works best when it is applied to the last rinse to neutralize any residual alkali from the fabrics. It is applicable on a wide range of fabrics including cotton, microfiber, viscose, polyester, polyamide, polypropylene.



Suitable for a wide range of fabrics



Effectively removes residual alkali from fabrics.



DIL 1.5-4ml/kg of dry load based on the required strength.



pH 1.68

DGA-100

Durable Garment Antimicrobial & Anti-odor Solution

A Quat-Silane-based anti-microbial solution for fabrics

DGA-100 is a Quat-Silane-based durable antimicrobial and anti-odor solution that best suits for cellulose fabrics such as cotton, cotton blends, and rayon. Purposefully formulated to remove germs and odor from the fabrics, DGA-100 makes your clothes last for life.



Less foaming agents



Kills a wide range of microbes



Non-volatile Solution



Long-lasting effect (Up to 30 washes)



pH 7



DIL 2 to 4% of weight of fabric



Available as **5ltr**

DFS-100

Next-generation Fabric Sanitizer

With Quat technology

DFS-100 is a sanitizer for your fabrics. It prevents the growth of harmful microorganisms in your clothes and sustains their freshness till your next wash. The absence of bleach makes it ideal for sanitizing both colored as well as white clothes



Bleach-free Solution



Thermal Stability enables longer shelf life



DIL 1 to 2% of weight of fabric



Ideal for aqueous applications



Kills a wide range of microbes



pH 7



Available as **5ltr**

It takes responsibility to fight the pandemic

The scenario that we're in today isn't new. Humanity has gone through outbreaks before—like the cholera outbreaks that started in the 19th century; the Spanish Flu disrupted normal lives in our nation in the 20th century. However, we have managed to pull it off every time with our faith, confidence, and appropriate behavior.

Today, we have the technology and precautionary measures to safeguard ourselves from the COVID-19 virus. But what's more important is our responsibility. The appropriate behavior you adhere to in this pandemic will save not only you but also a considerable number of lives around you.

Let's make sure we strictly adhere to COVID-19 protocols.

With grit, hope, and responsible behavior during the pandemic, we will come out of the COVID-19 pandemic the same way we did before.



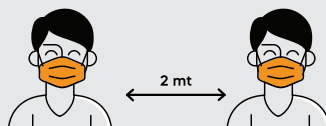
Wash your hands frequently for 20 seconds



Stay home. Come out only if it's necessary



Wear double face masks when you come out



Maintain social distancing of at least 2 meters

A Product of



Place your orders for
**sustainable hygiene
solutions.**

**KLEEN
FORCE**

Sustaining hygiene with care.

Manufactured by
BR Specialties LLP

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